

# The Truth about Millennials' Financial Wellness



## Financially Burdened



**14.8M** owe **\$500.5 billion** in student loans.<sup>1</sup>

**60%** reported their income was **negatively affected by COVID-19**<sup>2</sup>

Experiencing the **longest** duration of unemployment<sup>3</sup>

## A Tidal Wave Of Opportunity



Anticipated to inherit **\$68 trillion** by 2030<sup>6</sup>

**Pocketnest,**  
the first comprehensive financial wellness platform, coaches millennials through the **10 themes** of financial planning using the innovation they crave.

## Financially Misguided



## Crave Innovation



**33%** believe they **won't need** a bank in the future<sup>7</sup>

**58%** say online financial tools make them more comfortable making **investment decisions**<sup>8</sup>

**70%** are interested in using a virtual **financial wellness coach**<sup>9</sup>

Are you ready to bring Pocketnest to your community?

<sup>1</sup> Federal Student Aid Report, 2021  
<sup>2</sup> Business Insider, 2020; Bankrate, 2020  
<sup>3</sup> CNBC, 2020; Bureau of Labor Statistics, 2020  
<sup>4</sup> PwC, 2015  
<sup>5</sup> GuideVine, 2018

<sup>6</sup> Visual Capitalist, 2020  
<sup>7</sup> Millennial Disruption Index, 2016  
<sup>8</sup> Fidelity Investor Insights Study, 2017  
<sup>9</sup> GreenPath Financial Wellness, 2020